



LOUIS BARTRAND

| 206.331.3735

| ljbartrand@louisbartrand.com

| www.louisbartrand.com

SUMMARY

Solutions-oriented and highly adaptable creative services manager and graphic designer with over 15 years of experience successfully managing, designing and delivering complex print, web and other creative projects for diverse audiences and client organizations.

PROFESSIONAL EXPERIENCE

CABEZON GROUP

Web Division Manager / Senior Graphic & Web Designer June 2011 - Aug. 2016

Senior Graphic & Web Designer Mar. 2009 - June 2011

Seattle, WA

- Supervised and executed the design and development of web, print and other creative media projects both internally and for the company's diverse roster of clients including the Department of Homeland Security and the National Cancer Institute.
- Contributions as web project manager and lead designer helped secure a successful 5-year extension of multi-million dollar FEMA/Assistance to Firefighters Grants contract.
- Managed cross-functional production teams in multiple locations across the country in active, deadline-driven environments.
- Developed, maintained and administered project timelines, working in collaboration with various contract managers and clients.
- Created and managed the implementation of comprehensive graphic design, branding and copywriting standards.
- Lead the quality control reviews for large, complex projects and administered the implementation of results.
- Ensured deliverables met federal compliance requirements for Section 508 accessibility standards for people with disabilities.
- Provided assistance to business development efforts related to the Web Division skill set and expertise.
- Evaluated team members and provided guidance for continued growth and skill development.

TECHNICAL SKILLS



EDUCATION

Rochester Institute of Technology

Film/Video Production Major

New Horizons Computer Learning Centers

Certified in major graphic/web design apps and HTML.

HENDRICKS & PARTNERS

Graphic Designer Jan. 2007 - Dec. 2008
Phoenix, AZ

- Creative lead in the design and production of numerous print- and web-based projects supporting the multi-family real estate company's marketing and communications objectives.

SMP COMMUNICATIONS

Creative Director 2004 - 2006
Scottsdale, AZ

- Executed and managed the concept, design and production of a wide array of creative materials for the company's multiple clients.
- Developed and implemented new procedures for the creative department to ensure efficient workflow and the timely delivery of materials.

ARVIZU ADVERTISING & PROMOTIONS

Creative Production Manager / Graphic & Web Designer 2002 - 2003
Phoenix, AZ

- Managed workflow for Creative Department, overseeing design and production staff while ensuring quality and responsiveness.
- Developed new Creative Department procedures for improved communications and efficiency.
- Provided graphic and web design support for agency, working on both internal and external projects.

DOLPHIN DESIGN STUDIOS

Co-Owner / Creative Director 1997 - 2002
Portland, OR

- Co-owned and operated graphic and web design studio located in downtown Portland, Oregon.
- Developed tailored creative strategies for clients and guided projects from initial concept and design through final production and implementation.
- Design lead on diverse print, web, identity and display projects.

U.S. BANK

Marketing Specialist 1995 - 1997
Portland, OR

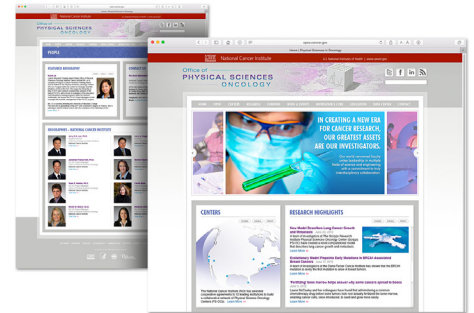
- Managed numerous graphics and merchandising projects from initial creative strategy and design through final delivery and implementation for over 639 U.S. Bank branches in six states.
- Worked in coordination with various departments throughout the corporation and at all levels of management to determine the scope of projects, estimate production costs, prepare budgets and both establish and supervise the adherence to production schedules.
- Monitored project development to ensure maintenance of graphic standards, corporate identity, brand positioning and legal compliance.
- Designed and produced a variety of marketing-related graphics across a broad range of media, targeted at both internal and external audiences.
- Selected and supervised business relationships with a wide variety of external vendors including printers and fulfillment houses.
- Managed the distribution of materials originating from each department within Marketing Communications.

PORTFOLIO SAMPLES

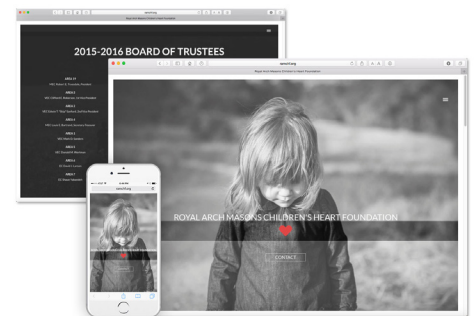
View portfolio at: www.louisbartrand.com



WANDERING I - RESPONSIVE WEB SITE



OFFICE OF PHYSICAL SCIENCES IN ONCOLOGY
AT THE NATIONAL CANCER INSTITUTE - OFFICIAL WEB SITE



ROYAL ARCH MASONS CHILDREN'S
HEART FOUNDATION - RESPONSIVE WEB SITE



HENDRICKS & PARTNERS - 2008 ANNUAL REPORT
COVER DESIGNS

